



# **New Year, Newly Organized Pantry!**

Having an organized pantry can be very important for any home cook. When ingredients are neatly organized in clear containers it can help with meal planning, grocery list making, and peace of mind (who doesn't love when everything is in its place?). Many new year's resolutions involve cooking more or eating healthier, and an organized kitchen and pantry can help with reaching those important goals.

Bormioli Rocco's clear glass Fido Jars are a great way to keep dry ingredients, like pasta, rice, beans and more, tidy and organized. With 10 sizes to choose from, there is a jar for every need. A chalkboard surface is available on our four most popular sizes to clearly label contents and our four smallest sizes are newly available with brightly colored lids to liven up any counter-top or cabinet.

Please take a look at our suggestions for creating and maintaining an organized pantry below. As always, please let us know if we can pass along samples, hi-res images or more ideas.

Laurie O'Hara lohara@bormioliroccousa.com

Containers & Bottles



# Fido Multicolor Jars - NEW!

Our Classic Fido Jars are now available in playfully colored lids. These little containers are perfect for keeping smaller amounts of food neatly organized. Originally designed for canning, these jars have an airtight seal with a replaceable rubber gasket to keep food fresh and a metal clamp that is easy to open and close. Use these jars to store and display rice, beans or nuts. These bright jars are also great for packaging gifts, wedding and party favors, and more. Lids are available in green, pink, sky blue and orange in four sizes.

### Suggested Retail:

\$5.99/4.5-ounces \$5.99/6.75-ounces \$6.99/17.5-ounces \$7.99/25.25-ounces

#### Available at Amazon.com



# Fido Chalkboard Jars

Chalk them up! Our classic glass Fido Jars are now customizable. The chalkboard surface makes labeling and dating contents, not to mention decorating, simple and fun. Each jar features a wide opening that is easy to fill. Use them to store everything from flour to pasta to rice to corn for popping. The clear jars also make it easy to see how much of an ingredient remains. Our Fido Jars have an airtight seal, are easy to open and close with a metal clamp, odor and stain resistant, and dishwasher safe. We recommend using a chalk pen to make writing on the chalkboard surface easier.



### Frigoverre Multi Containers

Store leftovers with these containers. Made of tempered glass, containers can go from the freezer to the oven or microwave to make reheating food easier. Clear bowls make identifying leftovers in the fridge simple. They are also dishwasher safe and are available in five sizes.

#### Suggested Retail:

\$8.99/Small Rectangle 13.5-oz \$8.99/Round Tall 23.75-oz \$8.99/Medium Round 22-oz \$9.99/Large Square 54.25-oz \$12.99/Large Rectangle 37-oz

#### Available at Target.com



#### Swing Chalkboard Bottle

Now available in two new smaller sizes! A Chalkboard surface on this modern square Swing Bottle makes labeling contents easy and fun.
Beautiful and elegant, this clear Italian glass bottle is perfect for displaying infused oils, vinegars and more. Bottle is dishwasher safe. We recommend using a chalk pen to make writing on the chalkboard surface easier.

## Suggested Retail:

Suggested Retail:

\$6.99/17.5-ounces \$7.99/25.25-ounces \$8.49/33.5-ounces

\$8.99/50.5-ounces

Available at Sur La Table and The Container Store.



# **Mutlicolor Bottles - New!**

Organize homemade infused oils and vinegars or home-brewed liqueurs or kombucha with Bormioli Rocco's colorful bottles. Each bottle features a hermetic swing top bottle stopper to keep contents fresh. Brightly colored bottles are sprayed with an organic European varnish that is dishwasher safe for long lasting color.

Oxford Bottle - Inspired by vintage shapes from the 70s, this bottle has 10 sides for easy gripping. Available in clear with colored stopper (above), or in 9 bright colors: red, orange, yellow, green, sky blue, navy, fuchsia, purple and gray.

Swing Bottle - Modern square shaped bottle will complement any home decor. Available in 12 colors: red, orange, yellow, green, sky blue, navy, fuchsia, purple, gray, lavender, emerald and brown.

Moresca Bottle - Features a unique textured honeycomb design around the bottle, which make it easier to hold and pour. Available in 12 colors: red, orange, yellow, green, sky blue, navy, fuchsia, purple, gray, lavender, emerald and brown.

Suggested Retail: \$10.99/Bottle Currently available at Amazon.com \$5.99/8.5-ounces - **NEW!** \$6.99/17-ounces - NEW! \$9.99/33.75-ounces

At The Container Store



#### **Frigoverre Basic Containers**

These glass storage containers are ideal for prepping meals and storing leftovers. The bowls have a clean and sophisticated look that is even suitable for serving. Clear containers make identifying food in the refrigerator easy. Containers are also microwave and dishwasher safe and nest together for compact storage when not in use. Frigoverre Basic Containers are available in a set of three square containers or four round containers.

#### Suggested Retail:

\$19.99/3-Piece Square Set (8oz, 13.5-oz, 37.25-oz)

\$19.99/4-Piece Round Set (10.25-oz, 22-oz, 42.25-oz, 88oz)

Available at Williams-Sonoma and Crate & Barrel

#### **ABOUT BORMIOLI ROCCO**

Contact Us Who We Are Satisfaction Guarantee Ordering Information **FAOs** 

#### **VIEW OUR PRODUCTS**

Drinkware Dinnerware Multicolor Housewares Giftware













### **BORMIOLI ROCCO GLASS CO. INC**

www.bormioliroccousa.com 41 Madison Avenue, 16th Floor New York, NY 10010

Copyright © 2014. All Rights Reserved.

, 41 Madison Av - 16th floor, NEW YORK, NY 10010

SafeUnsubscribe™ {recipient's email}

Forward this email | Update Profile | About our service provider

Sent by Iohara@bormioliroccousa.com in collaboration with

